

### **Mr. Thomas George Bata meets up with the most eminent personalities in his last visit to India**

In the last visit to India, Mr. Thomas George Bata met the most influential personalities of the country in a short span of 7 days. The one week of his visit was packed with store opening, events and celebrations.

It all started with store openings along with the Bollywood and Regional celebrities followed by a Gala Event at the Embassy of Czech republic. In between all these were a few very important meetings with the most influential personnel of the country starting from the Amazon Management Team, Mr. Mukesh Ambani(India's biggest industrialist), Mr. Noel Tata(Chairman of Trent Ltd.) to The Prime Minister of India, Shri Narendra Modi.

Mr. Bata along with the GMD, Mr. Rajeev Gopalakrishnan met the Prime Minister at his residence office at 7 race course road, Delhi on 20<sup>th</sup> December'14. While Shri Modi discussed about the growth that India has seen in the last six months and future plans for the country, Mr. Bata talked about the growth and Investment plans for BATA. Another relevant topic of discussion was the "Make in India" initiative which will eventually lead to an employment of more number of people going forward. Mr. Bata also discussed about the development and refurbishing of the Bata manufacturing units in the country to continue the promise of Quality, Comfort and Value to the customers.

Quote from Mr. Rajeev Gopalakrishnan, Group Managing Director South Asia: "It was definitely a moment of pride to meet the Prime Minister of India during Mr. Bata's recent visit to the country. India is one of the key markets for BATA globally and the strong heritage of 84 years in the country only makes us believe in ourselves even more. We as a brand are happy to support the initiatives taken by the government and would take every action to contribute to the growth of the nation."