



Mr. Thomas George Bata inaugurated a brand new Landmark store in Hebbal, Bangalore during his recent visit to India

Bata India lately opened a bigger and better store in Hebbal, Bangalore with an area of 6000 square feet spread across two floors. To mark the momentous occasion, the store was inaugurated by the Chairman, Mr. Thomas George Bata, Group Managing Director Mr. Rajeev Gopalakrishnan and the much known celebrity actress Radhika Pandit with a formal ribbon cutting ceremony.

The opening ceremony was further amplified with a dance troop performance at the store entrance before the formal ribbon cutting ceremony and Diya lighting. As the ribbon was cut, the Bata branded balloons were released in the air announcing the inauguration.

There was a mob outside the store gathered to see the enthralling activities around the store opening. Apart from the crowd and customers waiting for the store to open, the media was seen in high attendance to capture the moments of pride and pleasure on the opening day.

While Mr. Bata and Mr. Gopalakrishnan addressed the media with the Bata heritage and opening announcement of the new store, Radhika was happy to be invited for the event and talked about the collection along with her key favourites.

Speaking from Bata, Hebbal Road Bangalore, **Radhika Pandit, wearing a comfortable pair of Bata Stilettoes from the upcoming Collection** said: "I am very excited to be here as part of opening celebrations of the Bata Store today in Bangalore. The Hebbal Road store is very inviting with some really cool pairs of sandals and trendy wedges. The store has an exotic range of fashionable bags and accessories to complete the chic look for the season. The Power running shoes are a must have from the latest collection."

Mr. Rajeev Gopalakrishnan, Group Managing Director, South Asia, said "It gives me immense pleasure to announce the opening of our brand new bigger store at Hebbal and build on our growth strategy to further expand the brand's footprint in the country. The objective of the brand is to offer our customers with a contemporary mix of stylish, aspirational, comfortable and affordable footwear and accessories. It has been a complete pride and pleasure to have the Chairman of The Bata Shoe Organization Mr. Thomas George Bata to join us for the occasion. The new store has been designed keeping in mind the international standards which makes the store look inviting and allows an easy navigation for customers within the store. With the opening of bigger and better stores, we aim to enhance our customer's shopping experience with the right mix of products and great customer service."